



Better Solutions. Better Patient Care.



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Analytics



Massive transformational changes in the healthcare industry are prompting many hospitals and networks to adopt a healthcare analytics approach to ensure their survival and growth. Investments in information technology and business intelligence tools are an important first step in this process. However, cultivating the true value of healthcare's massive data assets requires a change in perspective, behavior, and, perhaps most importantly, organizational culture. To succeed, organizations need to create a healthcare analytics culture that merges information technology, information management, and information behaviors at every level across the enterprise.

Optimum Healthcare IT relies on a multi-disciplinary team that has the expertise and know-how to help guide you through this journey. Our approach relies on a team composed of analytics consultants, advanced analytics experts, predictive modelers and technology to identify short- and long-term opportunities to our clients. We leverage enterprise-level, vendor-neutral data sources, and solutions to meet the business intelligence & analytics needs of healthcare organizations.

What we do is help organizations manage their data assets, and find the best ways to align data strategy with business strategy.

The shift to a healthcare analytics culture does not come naturally to most organizations or the people inside them. Expert guides are critical to helping you create the needed transformation, operationalize the change, and ensure ongoing success. As the magnitude and complexity of the change increases, the time and level of effort required follow suit.

*It is our mission to deliver best practices and leading IT solutions for a **stronger healthcare community**.*

Optimum's consultants have many years of experience providing services in analytics that encompass:



By shifting to a healthcare analytics culture, your organization will realize a reduction in data silos and well defined data ownership model. This new culture will create an atmosphere of curiosity and collaboration while allowing organizations to see beyond what has already happened and begin to forecast what might happen next.

OUR PHILOSOPHY

At Optimum Healthcare IT, we are committed to helping our clients improve healthcare delivery by providing world-class consulting services. We bring the most proficient business and clinical consultants in the industry to identify our client's issues and explore the right solutions to fit their organization's goals. **Together, we identify and implement the best people, processes, and technology to ensure our client's success.**

Optimum Healthcare IT provides small-business flexibility with large-business stability, without the extraordinary costs.

We are responsive, flexible, and most of all, accountable.

CORE VALUES

Our core values are simple – we start by listening and focus on three key areas:



Providing excellent service



Showing passion for our work



Making patient safety our top priority

By listening, we understand our client's unique needs and select only the most qualified candidates for your organization – and then we continually follow-up to make sure the consultants remain a perfect fit. Our team brings years of healthcare clinical, operational, and IT knowledge, and takes the time to understand your organization, working collaboratively with your staff to customize solutions that are specific and targeted to your needs.

Without sacrificing quality, we are committed to providing world-class consulting services, at a reasonable cost. Our role is to act as trusted advisors to our clients – **your success is our success.**

WHY CHOOSE OPTIMUM?

Optimum Healthcare IT is a full-service, Best in KLAS organization that offers a wide range of services which allows us to assist our clients every step of the way. When our clients have a need, we can fulfill it. With a business built on experience in the healthcare industry, we understand what is most important to our clients and consultants. We only recruit the best – combining our experience and capabilities with the best the industry has to offer, we provide superior service to our clients.

Our approach is comprehensive; our experience is vast. We listen; we learn. Your success is our success.

ABOUT OPTIMUM HEALTHCARE IT

Optimum Healthcare IT is a leading healthcare IT staffing and consulting services company based in Jacksonville Beach, Florida. Optimum provides world-class consulting services in advisory, implementation, training and activation, Community Connect, analytics, security, managed services, ERP, and laboratory services – supporting our client's needs through the continuum of care. Our excellence in service is driven by a leadership team with more than 100 years of experience in providing expert healthcare staffing and consulting solutions to all types of organizations.

Visit www.optimumhit.com or call 1.904.373.0831 to find out how your organization can take advantage of our solution offerings.